Heesoo Jeong

heesooj1012@gmail.com   www.heesoo.fun   1) 917 837 5401   linkedin.com/in/heesoojeong/

EDUCATION

School of Visual Art (SVA) - New York, NY

• BFA in Design, specializing in Interaction Design, expected 2025

• GPA 3.99/4.00 & High Term Honors, Design Department, SVA 2022-2024

Fashion Institute of Technology, State University of New York (FIT)

• AAS in Fashion Design, Graduated 2021

• GPA 3.9/4.00 & Winner, Critic's Project: Design Interpretation & Presentation

HELLO!

I'm Heesoo, a Interaction and visual designer based in NYC.

I'm passionate about connecting with diverse users through equity-focused design.

Looking forward to the opportunity to discuss how my skills and experiences align with your needs.

EXPERIENCE

Raisin, NY - UX and Visual Design Intern (Full-time)   Jul.2024 - Present

Skills : UX Design / UX Research / Visual Design / Presentation / Teamwork

• Create user-centric visual designs for various digital platforms with engagement

• Conduct user research to guide design improvements and enhance experiences

• Collaborate with cross-functional teams to implement effective UX solutions

Podscribe, NY - UX & UI Design Intern (Remote)   Jun.2024 - Present

Skills : UX Design / UI Design / Data Visualization / Presentation / Collaboration

• Design user-centric content for digital platforms, including podcast ads data

• Collaborate with marketing and development teams for a cohesive visual identity

• Support the design and layout of user-focused presentations and reports

Cucculelli Shaheen, NY - Design Intern   Jul. 2021 - Jun.2022

Skills : Graphic Design / Fashion Design / Communication / Conceptual Thinking

• Designed digital assets and custom patterns for diverse applications

• Developed and archived visual elements to enhance brand consistency

Incheon St. Mary's Hospital, Korea - Patient Navigator   2021

Skills : Communication / Empathy / Cultural Competence / Problem-Solving

• Provided Personalized Patient Guidance and Support

• Enhanced Patient Experience through Feedback Analysis

SKILLS

• Figma / Sketch / Adobe XD

• Adobe Creative Suite: PS, AI, ID, AE

• HTML / CSS / Javascript

• Cinema 4D with Octane

• Editor X / Framer

• Microsoft Office Suite

• Scrum Fundamentals Certified

• Marketing Research Certified

• Digital Marketing Certified

LANGUAGES

• English

• Korean

• Japanese

RECOMMENDED STRENGTHS

• Empathy-driven: Understands and shares user needs and experiences

• Collaborative: Partners with diverse teams, contributing creative ideas

• Analytical: Conducts and analyzes user research effectively

WEBSITE

LINKEDIN